

ADOPT-A-DRAIN MEMBERSHIP



MINNESOTA WATER
LET'S KEEP IT CLEAN



Level	Description	Cost	Deliverables	Terms and conditions
Level 1	Recognized as a supporting partner on website and in email communications; administrative log-in gives access to adoption and reporting data. Partners can sign up at any time.			
1.	Basic membership level that grants access to Adopt-a-Drain data, and digital promotional materials.	Watershed Partners membership pays for Level 1 membership in Adopt-a-Drain program.	<ul style="list-style-type: none"> Participants receive automated email: <ul style="list-style-type: none"> welcoming them to the program with links to information online reminders to enter their results on the website outcome reports Access to outcome reports on the number of drains adopted and the amount of debris collected in service area Access to digital promotional materials Ability to purchase the following (at cost): <ul style="list-style-type: none"> customized Adopt-a-Drain print resources for promotional purposes mailed packets with yard signs for participants 	<ul style="list-style-type: none"> Membership fee is an annual fee Members agree to promote Adopt-a-Drain using only approved, branded materials, logos and fonts Outcome reports are not shareable Only organizations that are members of Watershed Partners can use Adopt-a-Drain data in their mandated reporting
Level 2	In addition to level 1 benefits, a generic sign and welcome packet is mailed to participants for \$11 each. Partners can sign up at any time and can cap the amount they are willing to spend.			
2.	Includes all benefits of Level 1 membership, and: <ul style="list-style-type: none"> welcome packets, including a generic plastic yard sign, that will be mailed to participants. 	Watershed Partners membership and a fee of \$11 per welcome packet that's mailed to participants.	All Level 1 membership benefits, and: <ul style="list-style-type: none"> CGEE staff mails packet to resident that includes: <ul style="list-style-type: none"> customized welcome letter with partner logo brochure with instructions on collecting, disposing, and reporting collected debris generic plastic yard sign 	All Level 1 membership terms and conditions, and: <ul style="list-style-type: none"> Members sign a contract with CGEE agreeing to pay the \$11 welcome packet fee for each resident who signs up to adopt a drain in their service area Members are encouraged to share costs of welcome packets with other cities/watersheds in their service area
Level 3	In addition to level 1 benefits, a welcome packet and customized metal sign are distributed to participants. Partners can sign up at any time and can cap the amount they are willing to spend.			
3.	Includes all benefits of Level 1 membership, and: <ul style="list-style-type: none"> customized program materials and services welcome packets, including a customized metal yard sign, will be mailed to participants or distributed to members 	Watershed Partners membership and additional fee for customized metal yard signs and other promotional materials and services. Fees to be negotiated. Contact CGEE for more information.	All Level 1 membership benefits, and: <ul style="list-style-type: none"> CGEE staff customizes materials and has them fabricated for partner <ul style="list-style-type: none"> customized metal yard sign CGEE mails welcome packet to resident that includes: <ul style="list-style-type: none"> customized welcome letter with partner logo brochure with instructions on collecting, disposing, and reporting collected debris customized metal yard sign Sample estimated costs: Metal yard signs generally cost \$10-\$15 a piece, not including design fees or delivery. It's possible to mail the metal yard sign for about \$12. Mailed packets without a sign cost about \$4 a piece. Contact CGEE for more information about this option.	All Level 1 membership benefits, and: <ul style="list-style-type: none"> Promotional and delivery services, and fees for those services, are negotiated with partners Members agree to deliver Adopt-a-Drain materials and services professionally and in a timely manner Members are encouraged to share costs of welcome packets with other cities/watersheds in their service area